

Build & Talk ADVENTURES

CYBERBULLYING

INTRODUCTION FOR THE GROWN-UP

HOW THIS PACK WORKS

This is an interactive adventure where you are the narrator. The story will inspire your child to create a made-up LEGO® creature (you can make one too!). As they build you'll find a few questions to ask them to start a conversation on the topic. Don't worry if some of the questions aren't relevant – they're just a guide to get you talking together.

BEFORE YOU START

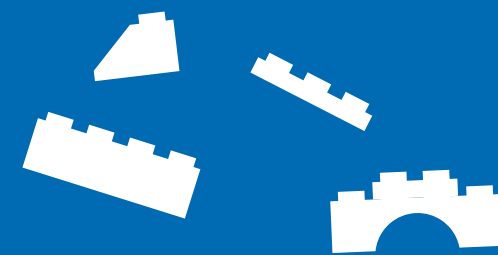
Flick through the story yourself so you understand how it works.

GOT IT?

Then let's begin! Start reading from the next page.



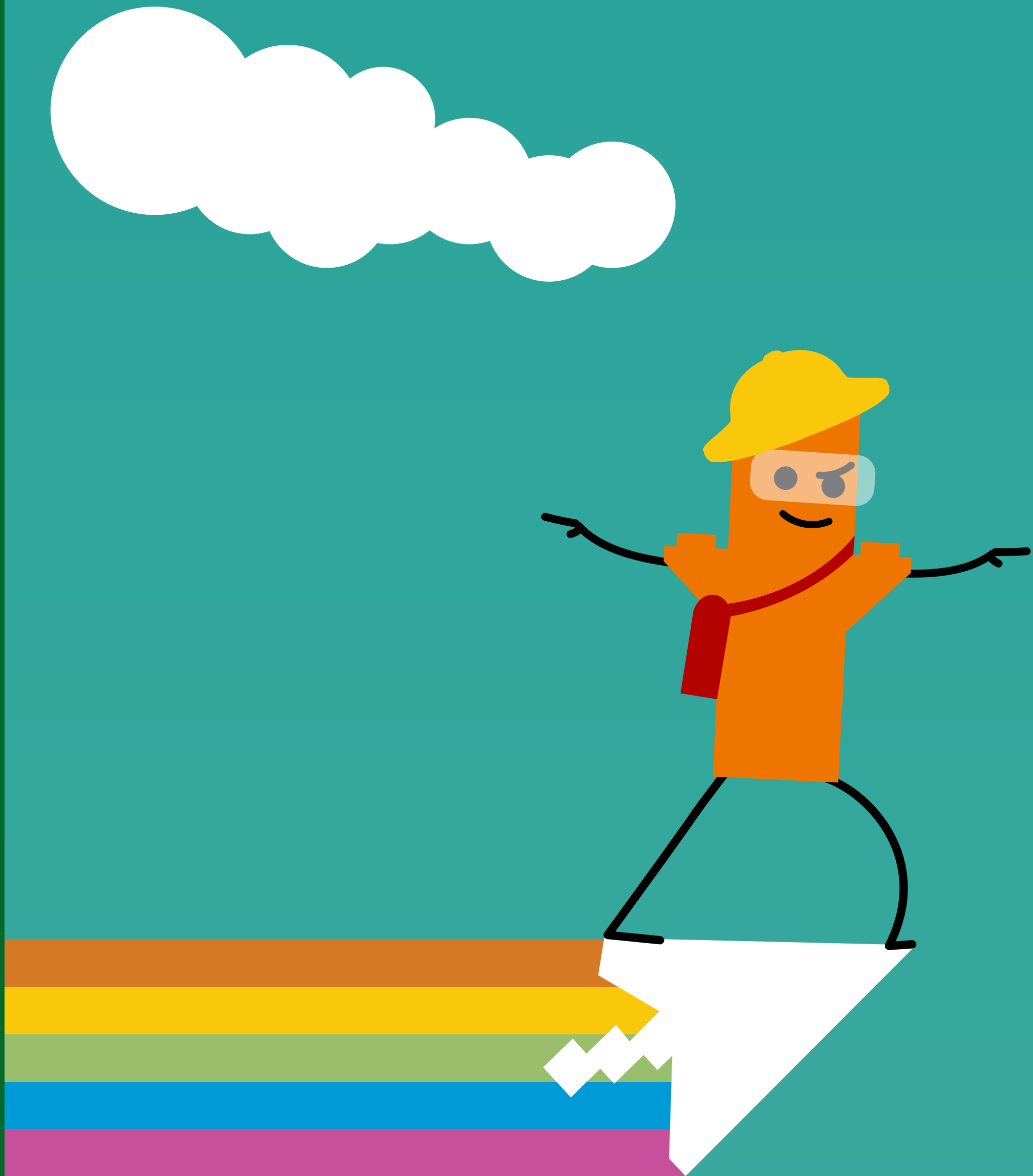
minutes



Use any LEGO bricks
(No bricks? Draw instead!)



Find a quiet spot
to sit together



Hello!
My name is
Ida Switchditonandoff,
Digital Explorer and
Online Creaturologist,
do call me Ida.

Welcome to the online
world, fellow explorer!

GROWN-UP:
Want to skip the intro? [Click here](#)
or scroll to page 13 for LEGO building.

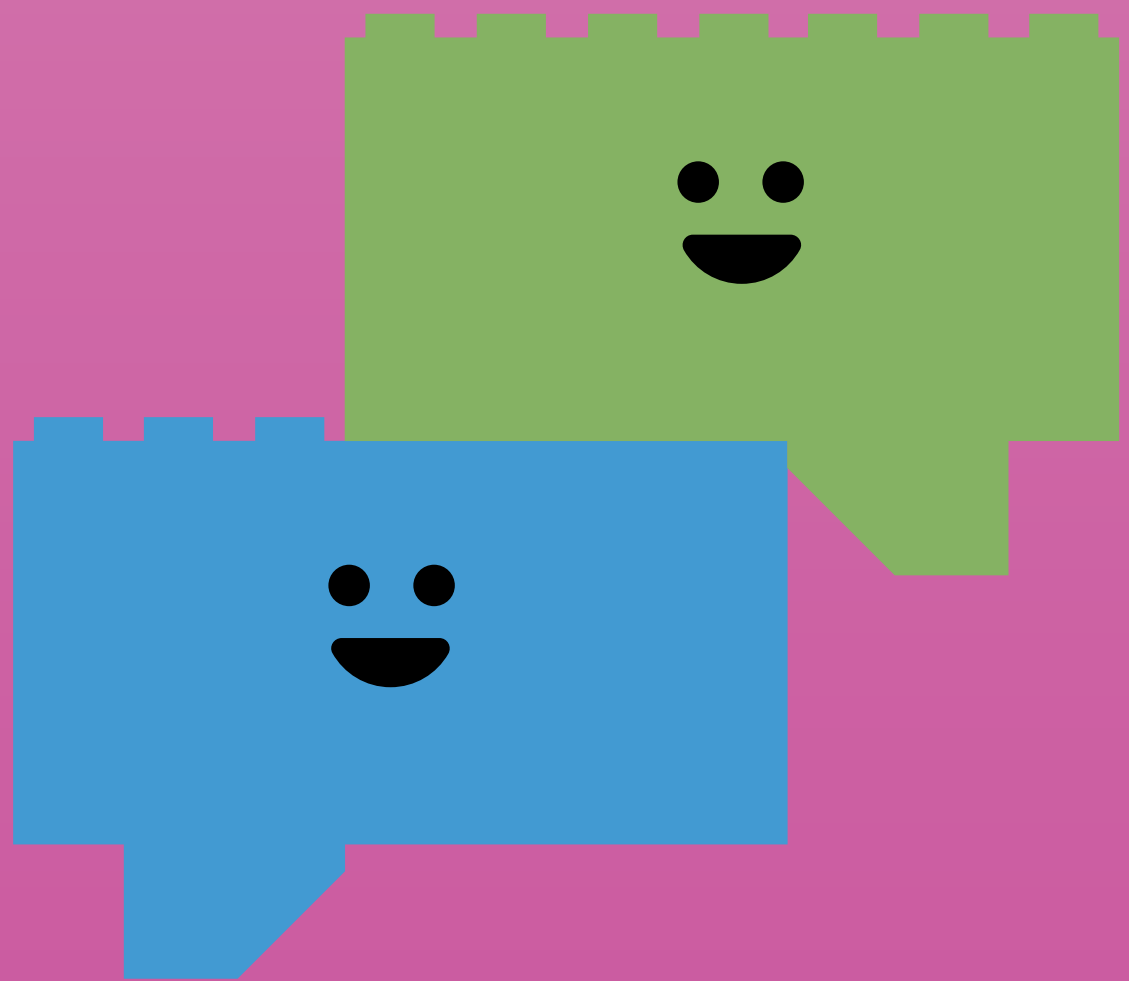
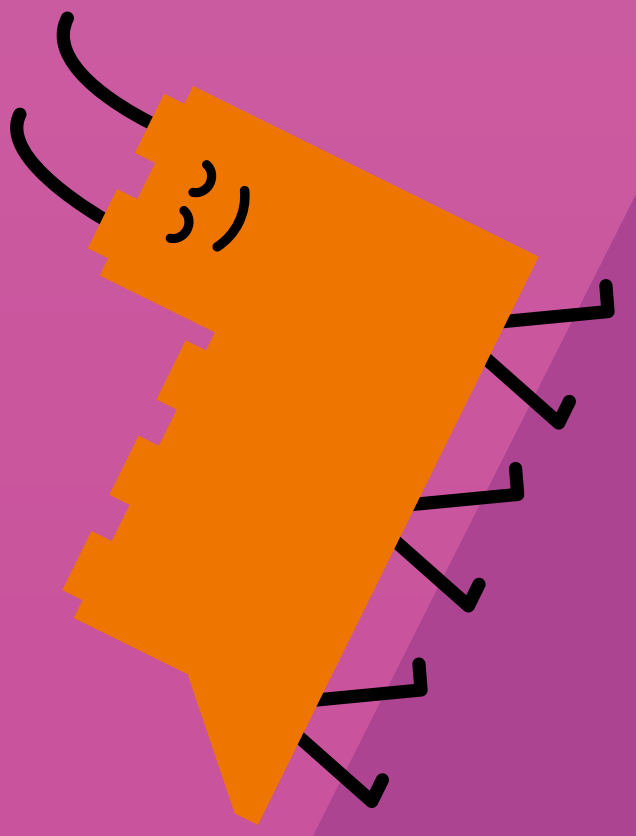
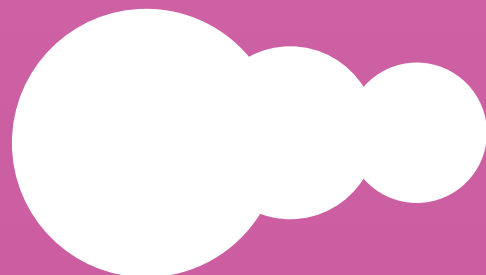
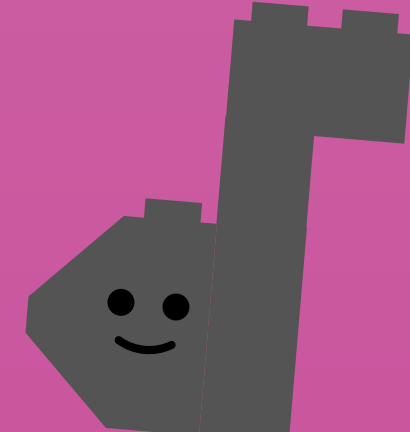
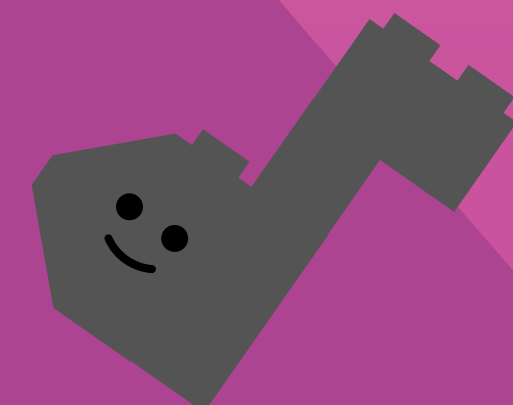
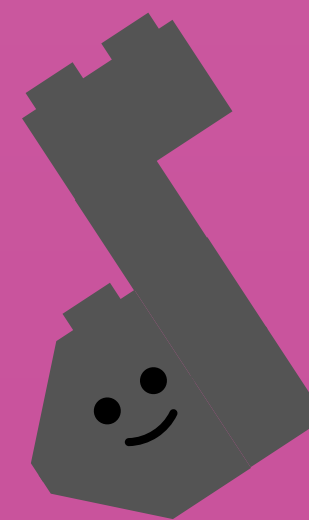
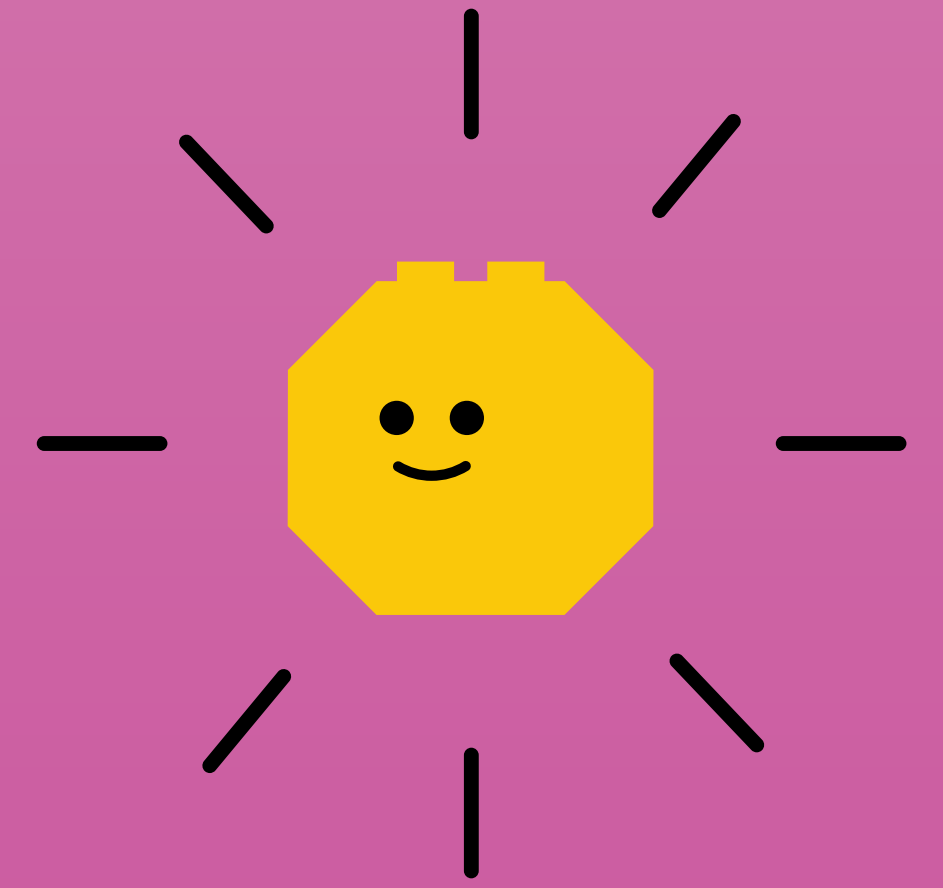


I don't have to tell you how
incredible the internet is,
I know you've been exploring
here since you were a little pixel...

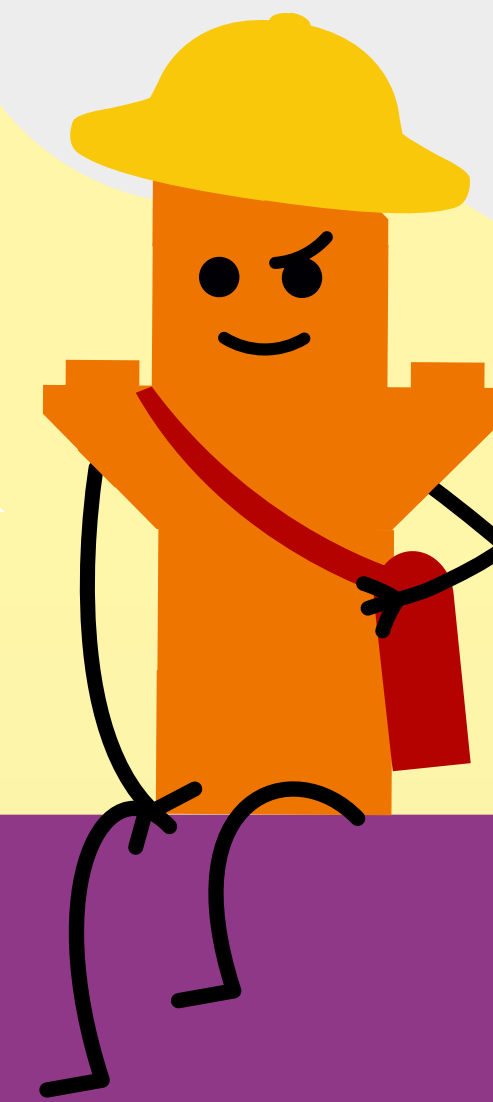
(Your grown-ups may find it hard
to keep up!)



My adventures here have taken
me to wonderful places!
I've made brilliant friends and
met countless curious characters.



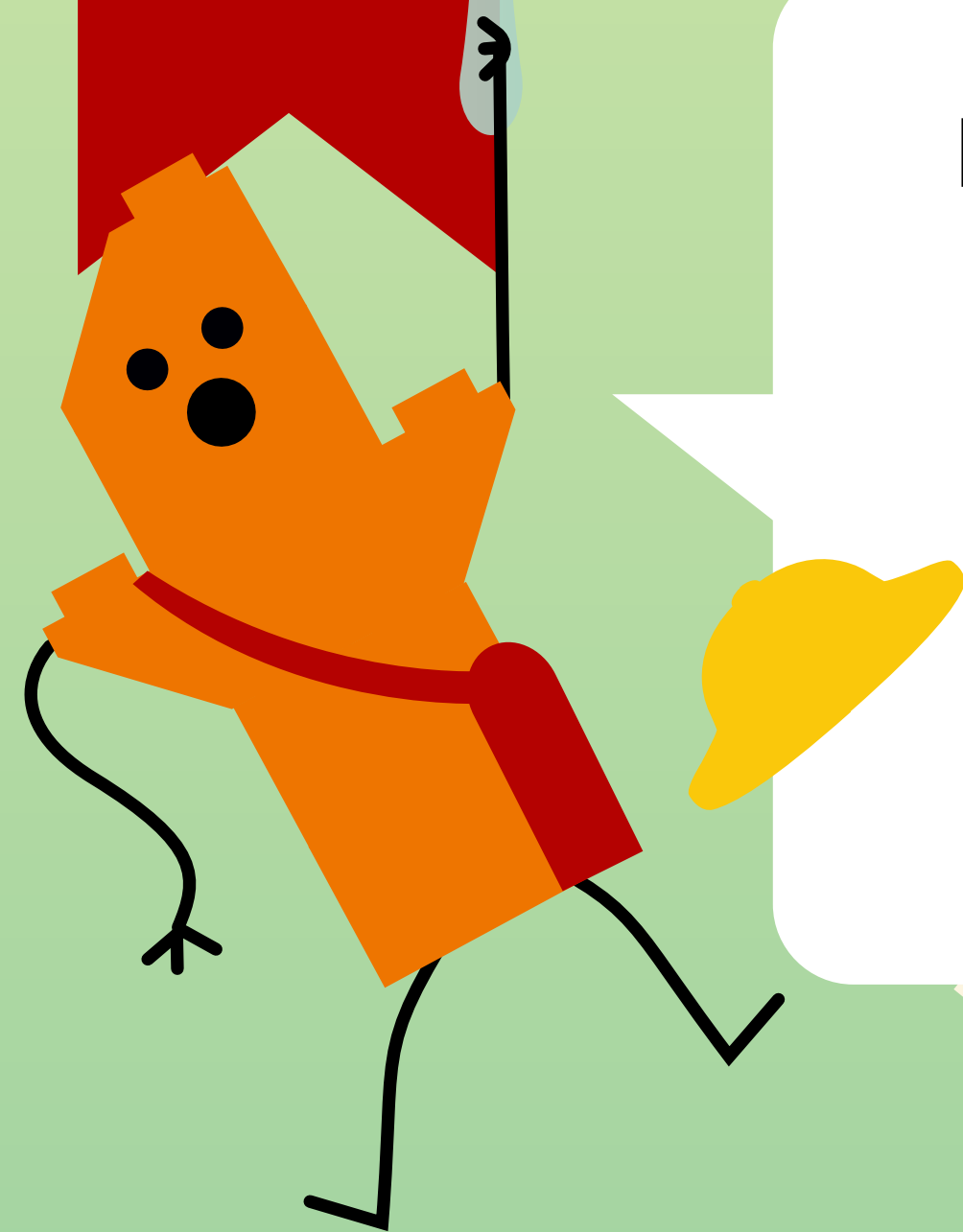
I've also discovered some things to
beware of! I've been recording these
unruly beasts in my book:



Wild Creatures of the Online World

How To Identify Them...
And Then Avoid Them!

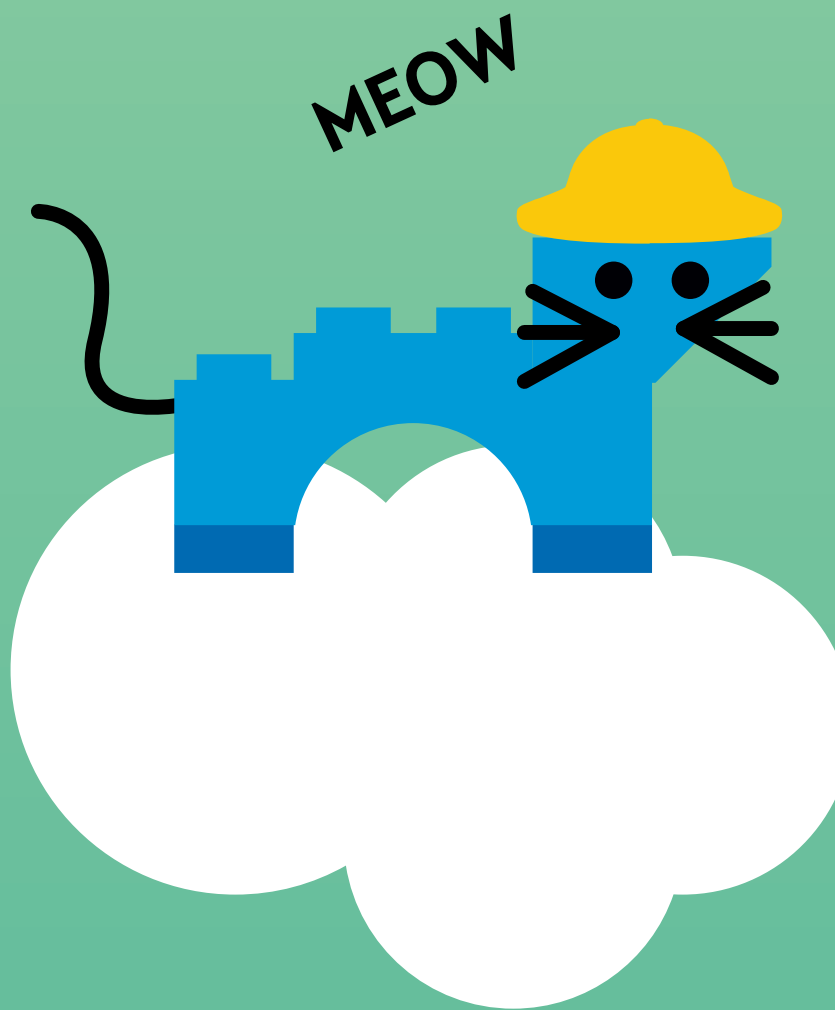




My book will help every online explorer
know what to look out for, so nothing
gets in the way of them having a
fantastic time.

Well, at least it WAS until...

Yesterday, when I was busy watching
hilarious cat videos (vital research!)
one of these naughty creatures snuck in,
tore up my book and ATE all the pictures.

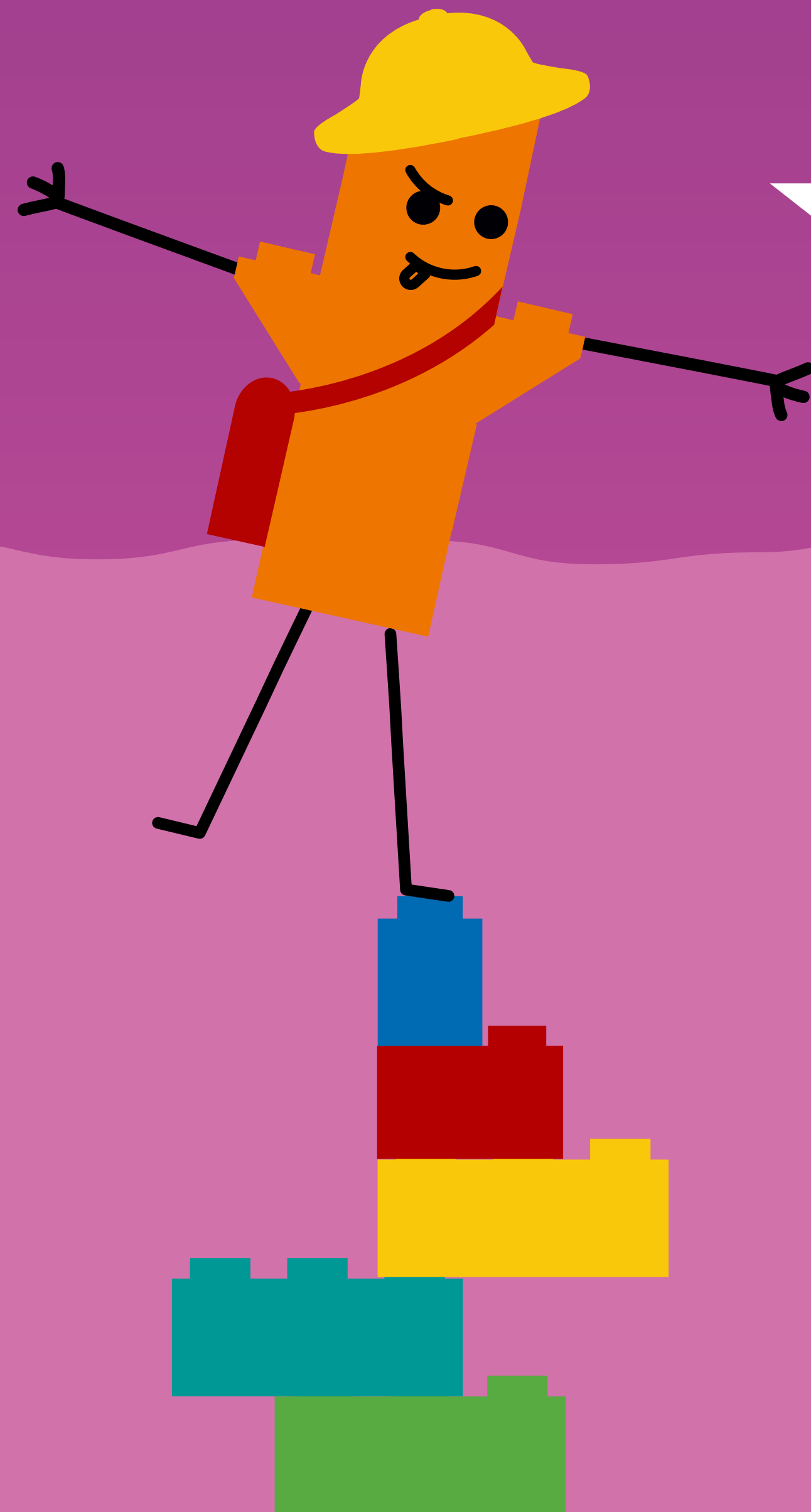




Only a few scraps of my book remain and NO pictures.

And nobody under 100 years old will want to read a book without any pictures.

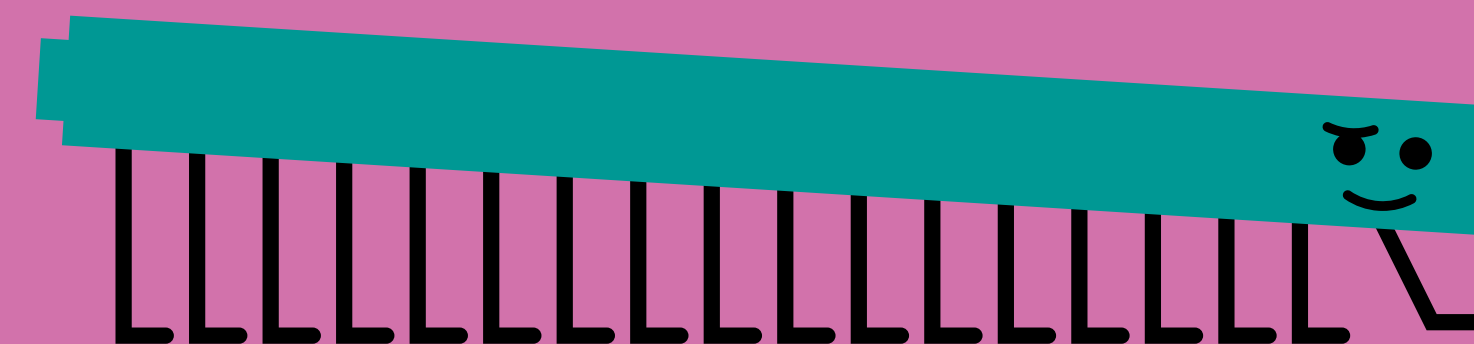
Also, online explorers like you won't know what to look out for.



I hear you're an excellent LEGO builder with a first-rate imagination: just the skills I'm looking for!

I would like to recreate these funny little online creatures using LEGO bricks.


Will you help me with one?



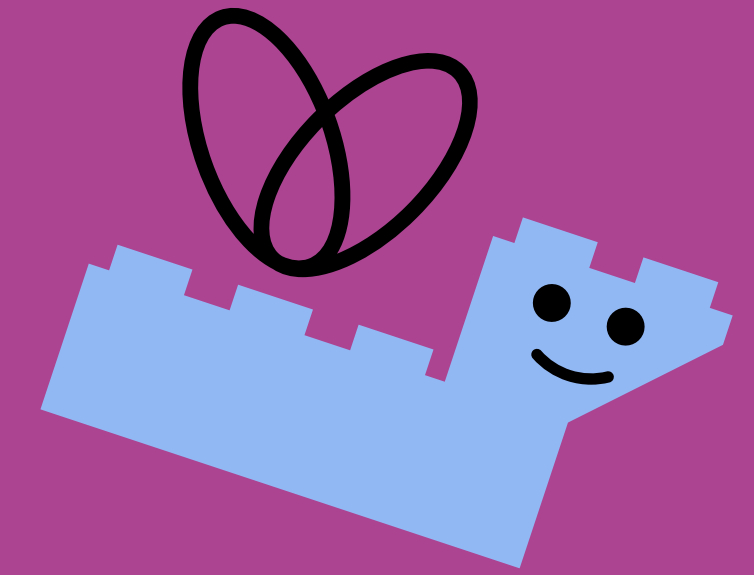


SPLENDID!

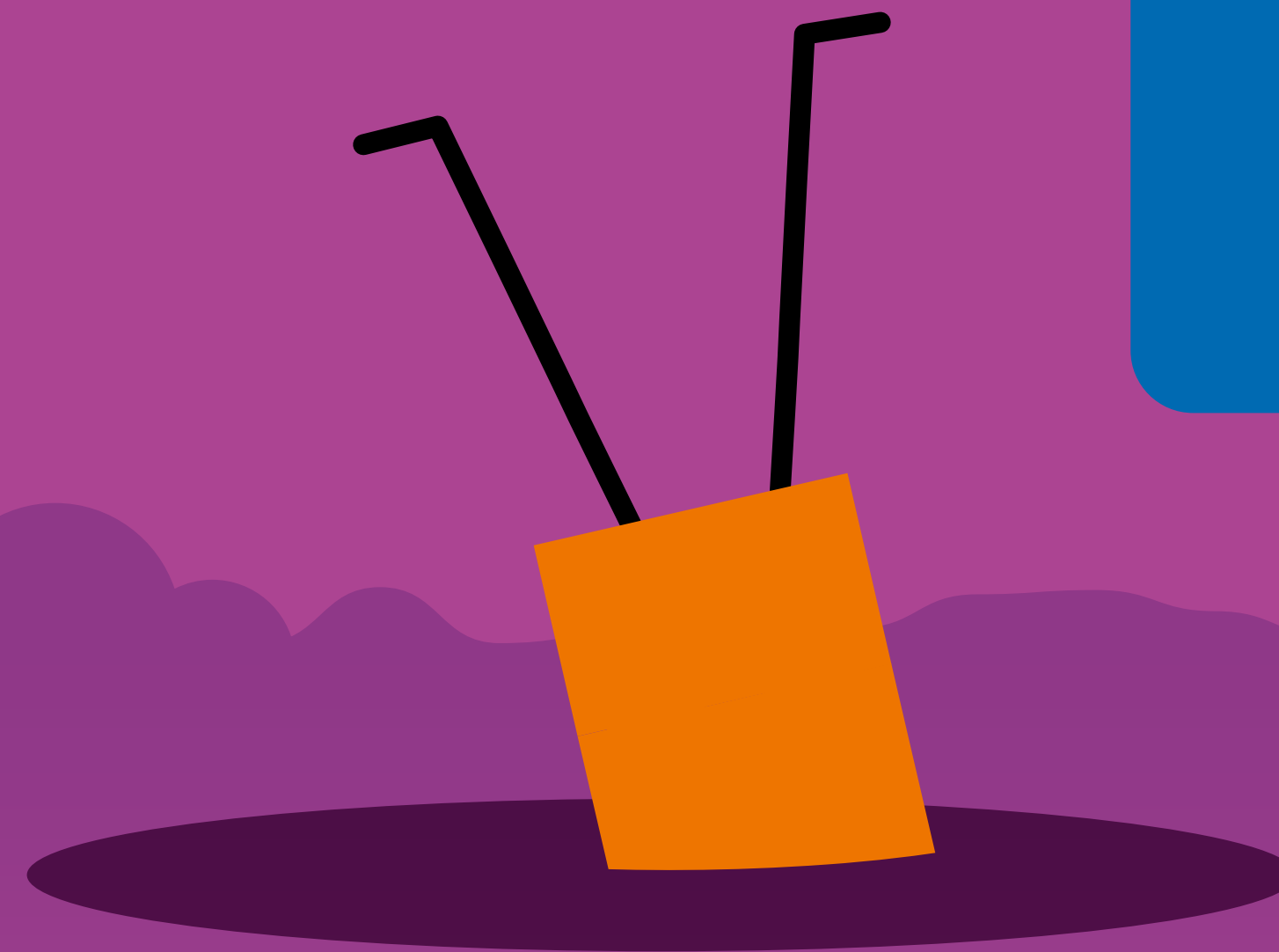
I'll read you a description from my book and you can build along.
You don't need any special LEGO bricks, just use what you have at home.
Don't worry, I'll help every step of the way!


Two purple LEGO bricks, each with a black butterfly icon, are floating in the upper left area of the slide.

Right team, let's dive in!
Make sure you're fully charged,
grab your LEGO bricks and let's go!



GROWN-UP:
Can you help me learn more about
this young explorer's adventures in
the online world? Look out for some
questions to ask as we go along.



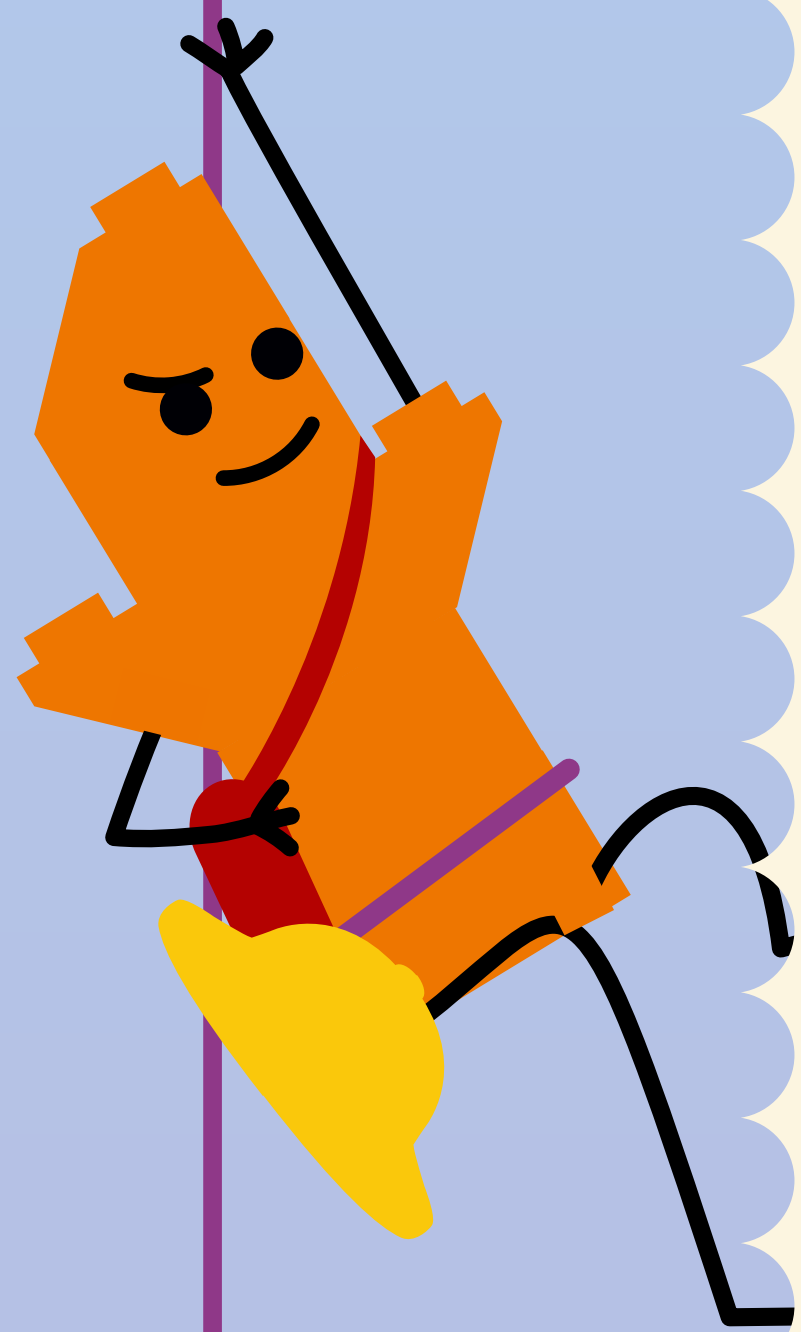


Lucky this section of the book
wasn't too damaged. Just mind the
drool as you read.

The Meanie



(Trollus Horribilis, species Watch-Out)



Got the picture?
Now let's read
about how
they look...

Meanies come in all shapes and sizes. Some Meanies wake up in the morning deciding that they are going to be unkind to others online. They can be super sneaky and change their online names so it's even harder to catch them.

But other Meanies just don't think before they make a cruel joke about you, spread a rumor, or send an unkind message.

Sometimes even a friend can be a bit of a Meanie! This makes identifying them quite hard. One way you can spot Meanies is that their behavior will make you or others feel hurt and sad.

Whilst no two meanies are exactly the same, they all share a few particular features.

Physical characteristics

Meanies are **small**, so they can sneak around causing trouble without being caught



Pointy ears, that hear rumors to spread

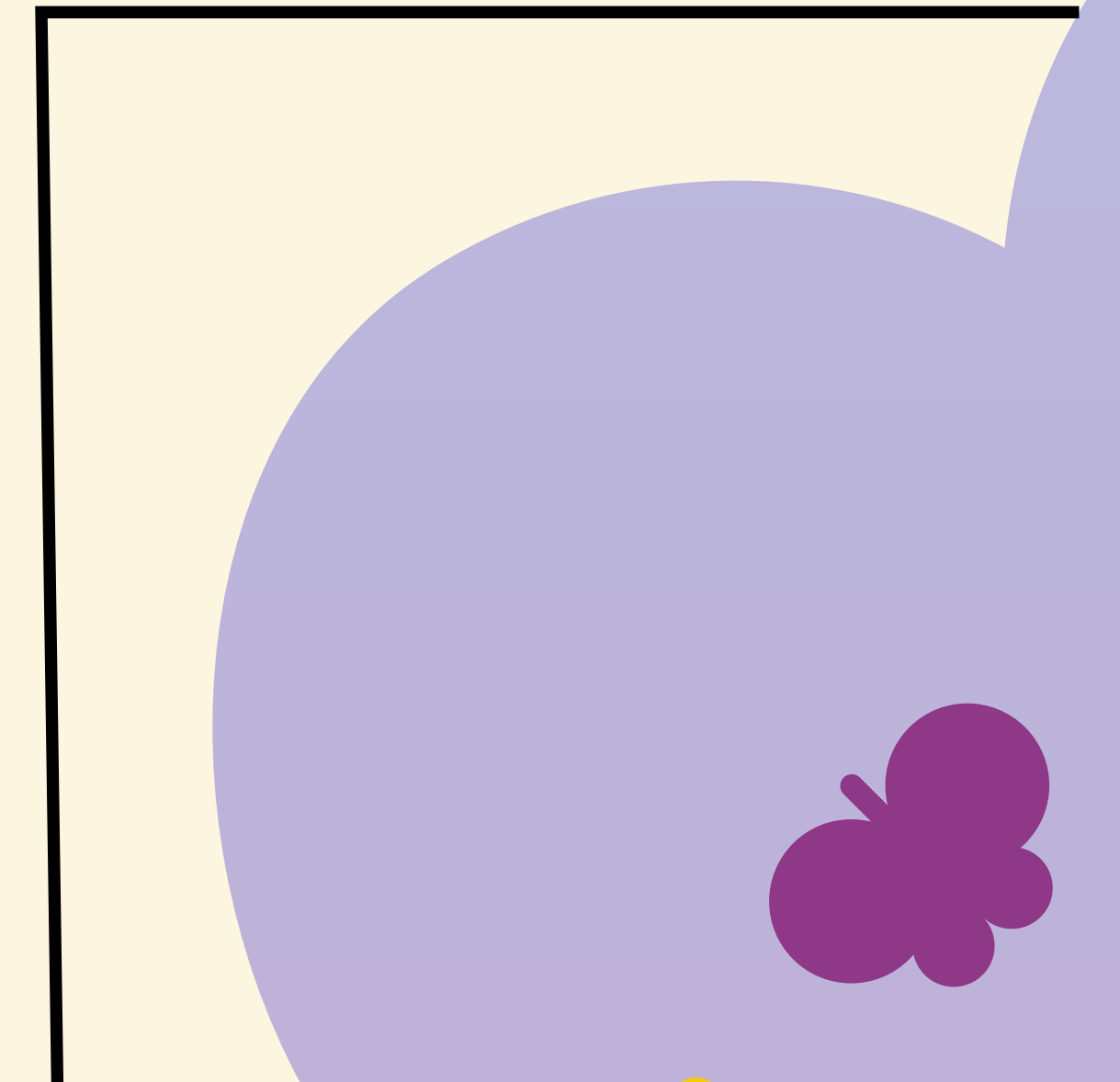
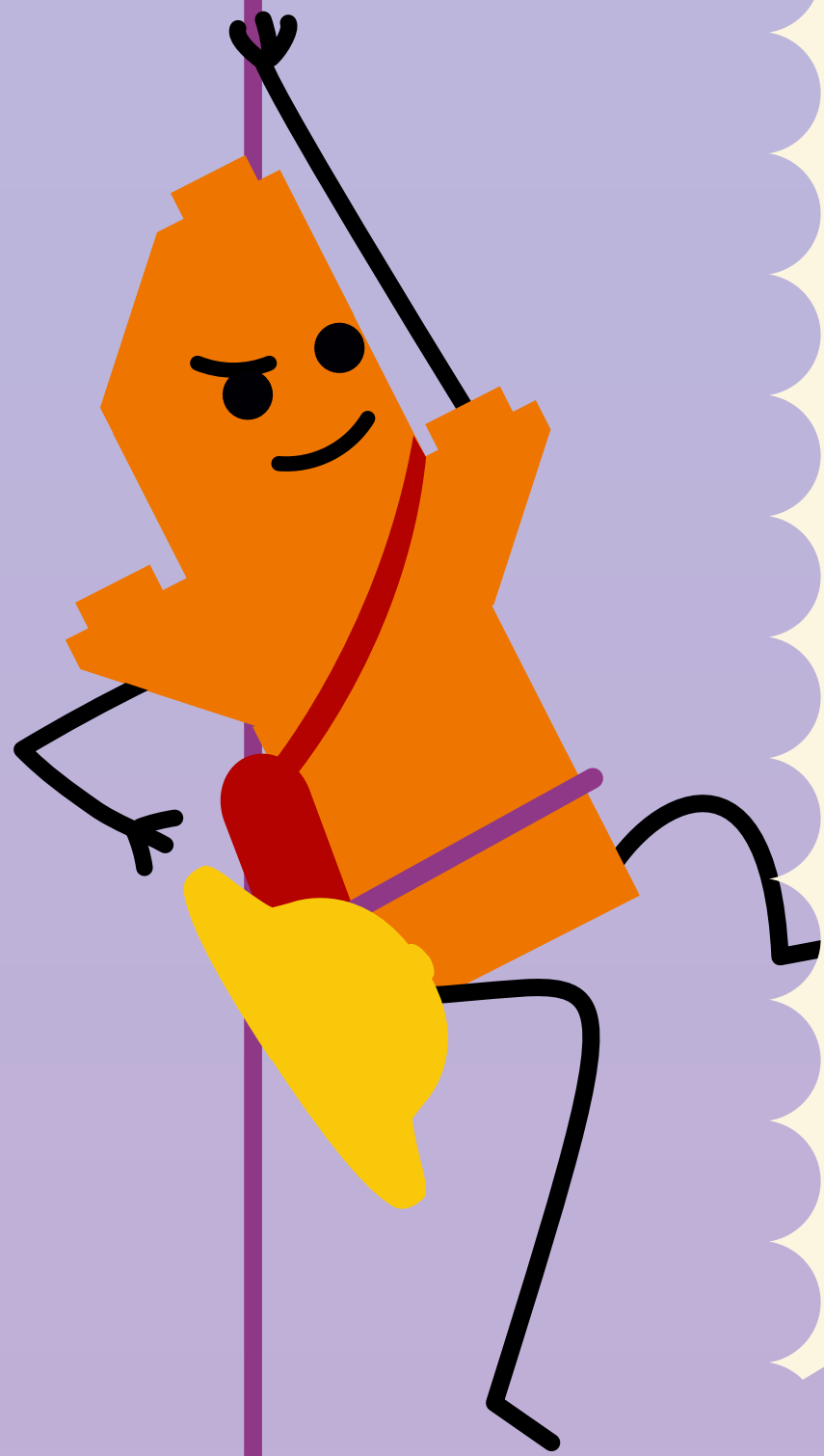


A **mean mouth** that can say unkind things to others

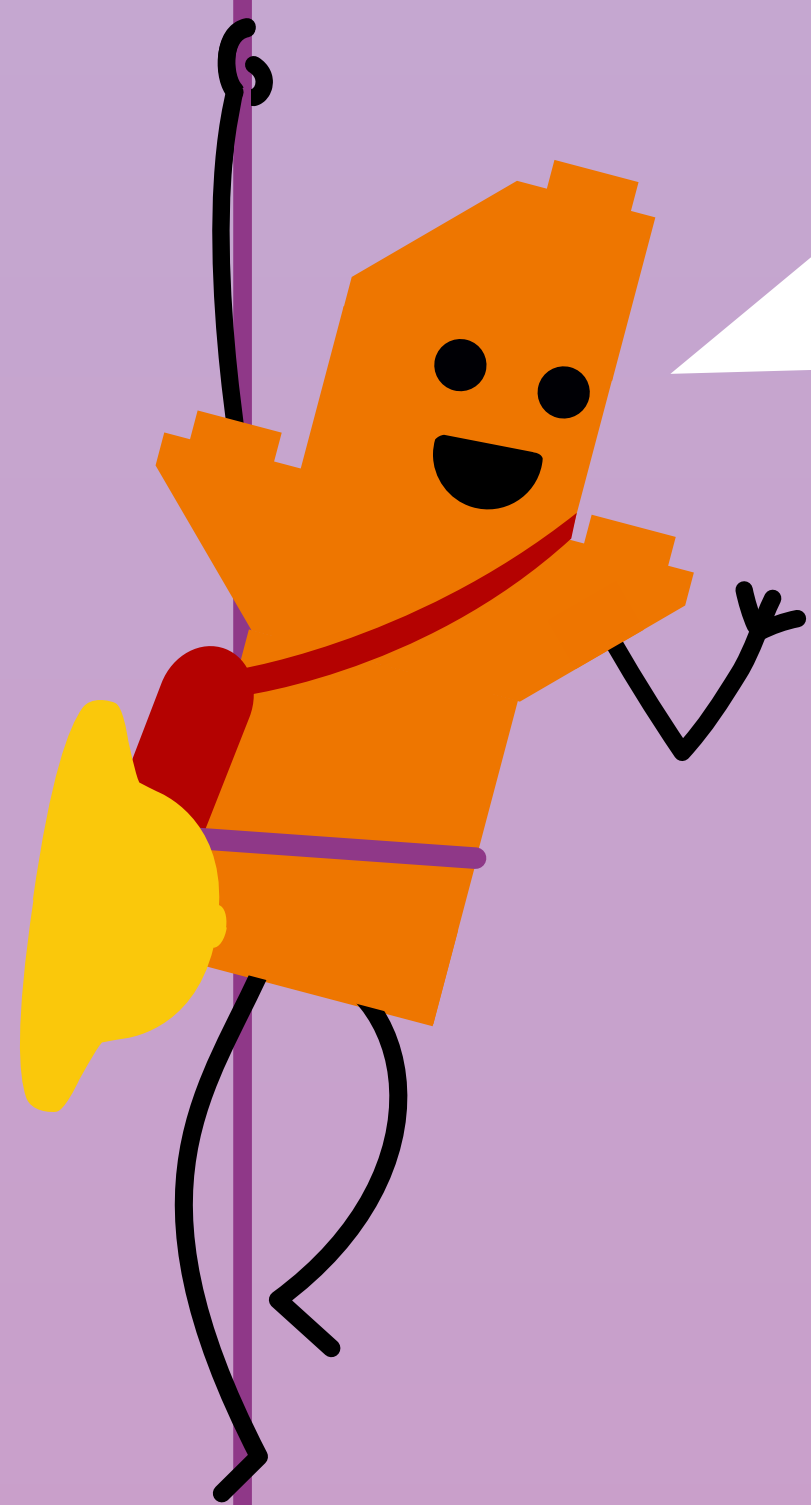


Big, clumsy feet that sometimes stomp on others' fun

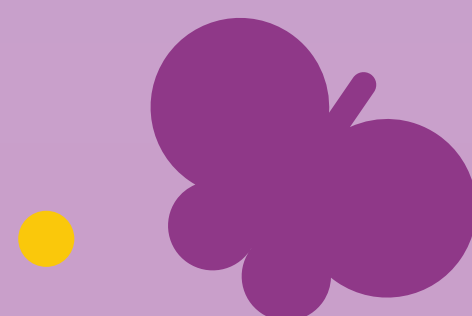
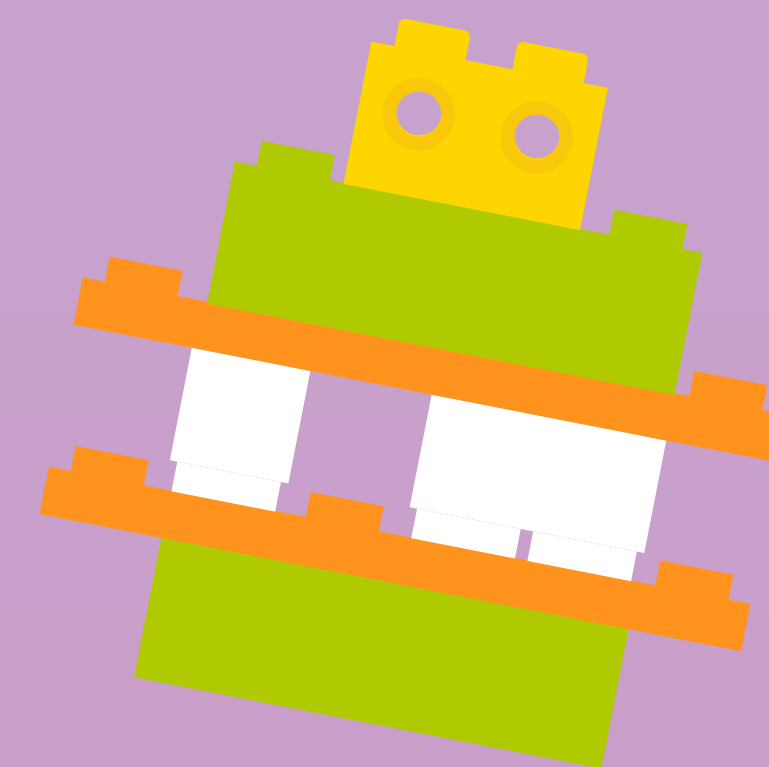
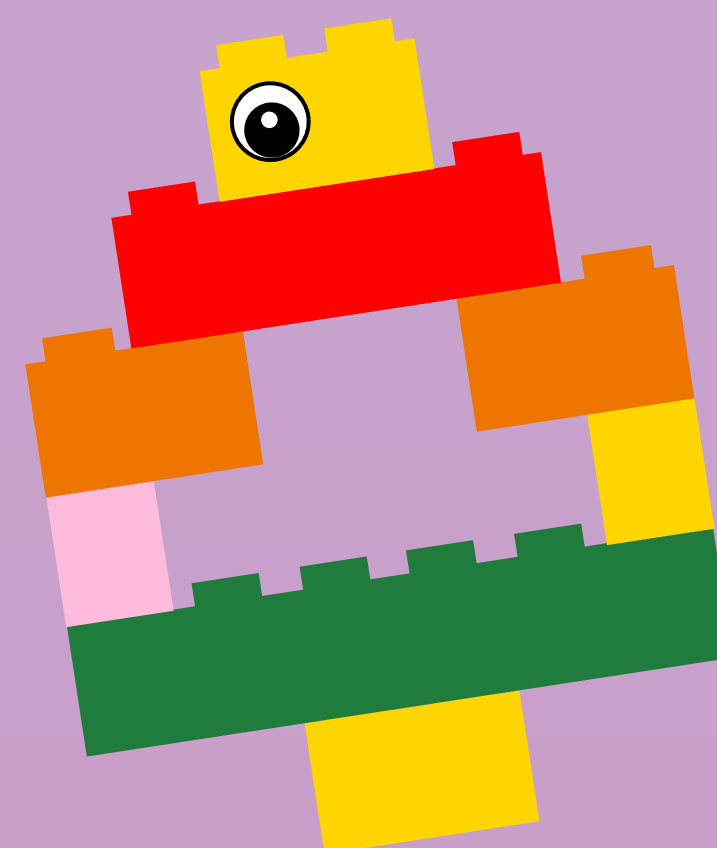
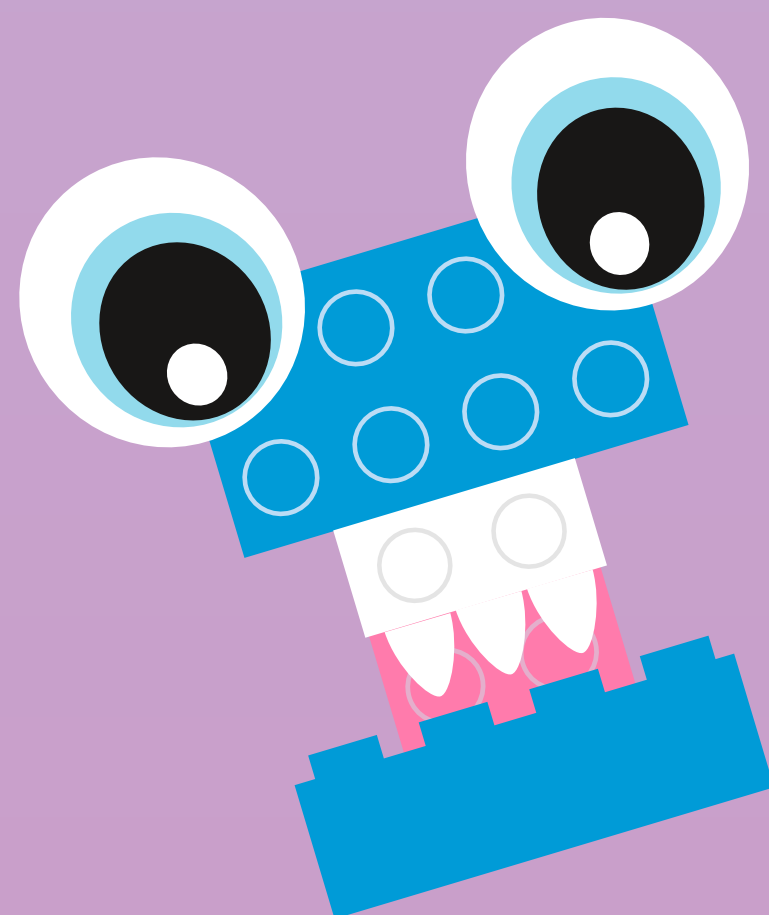
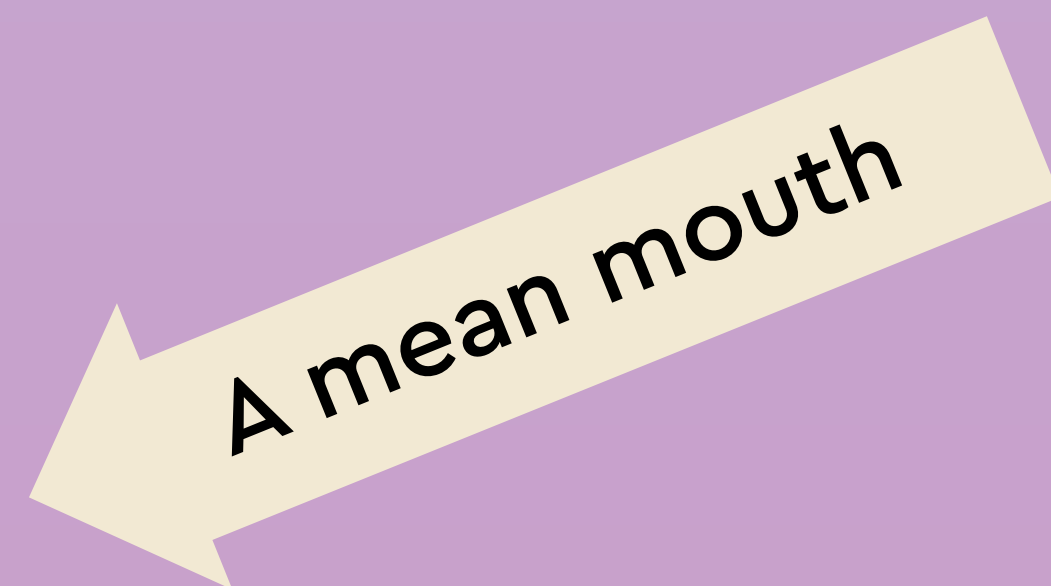
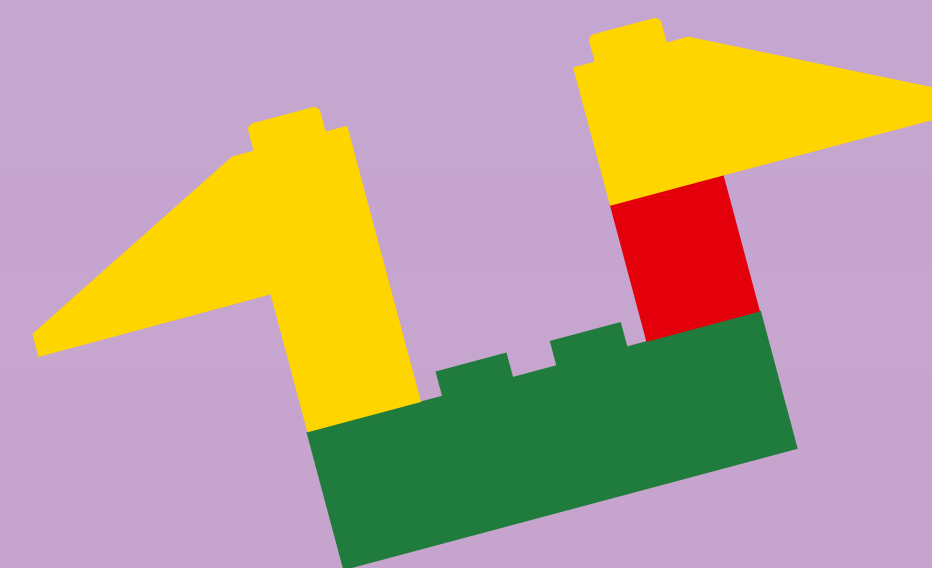
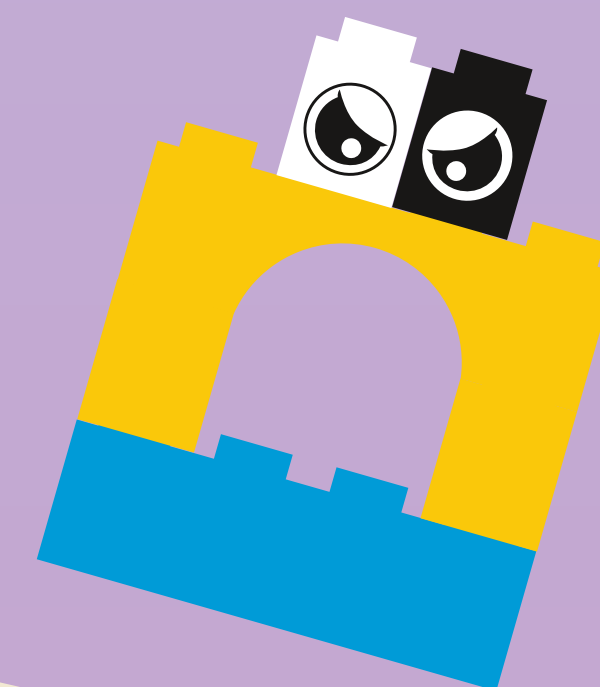
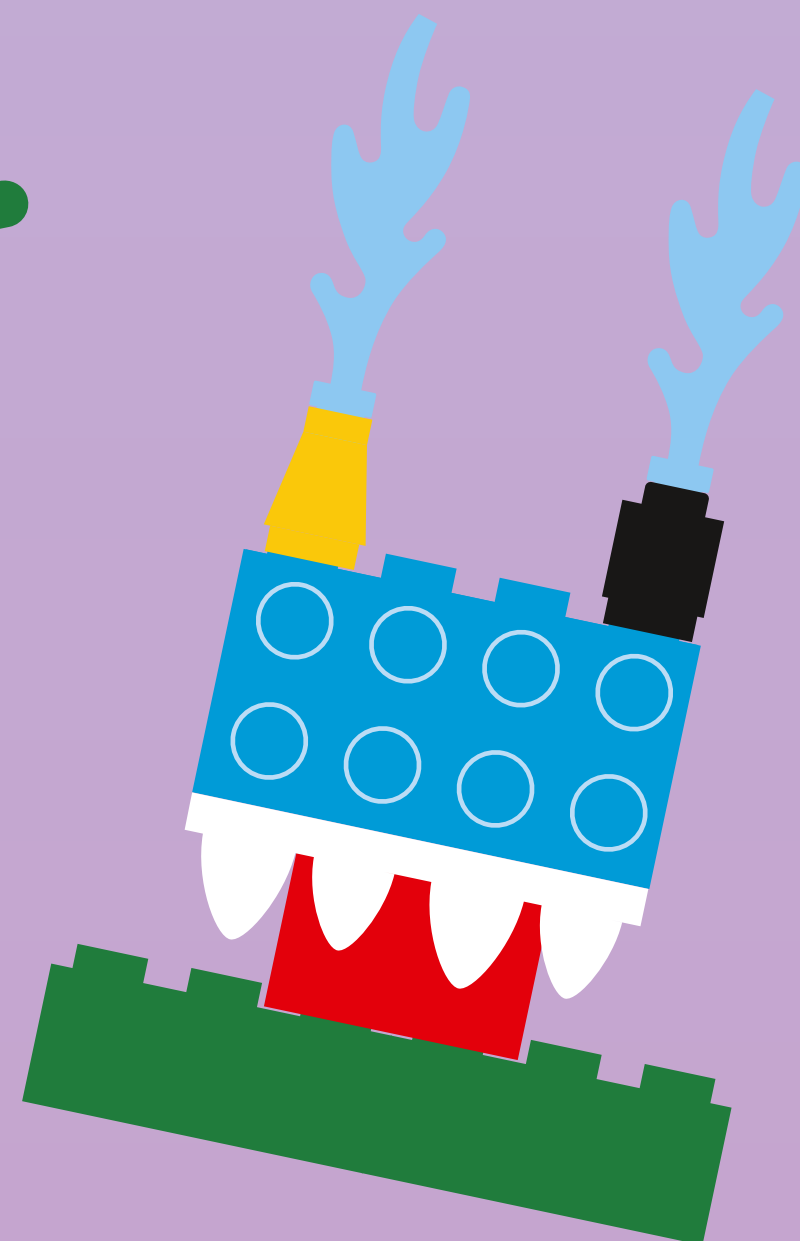
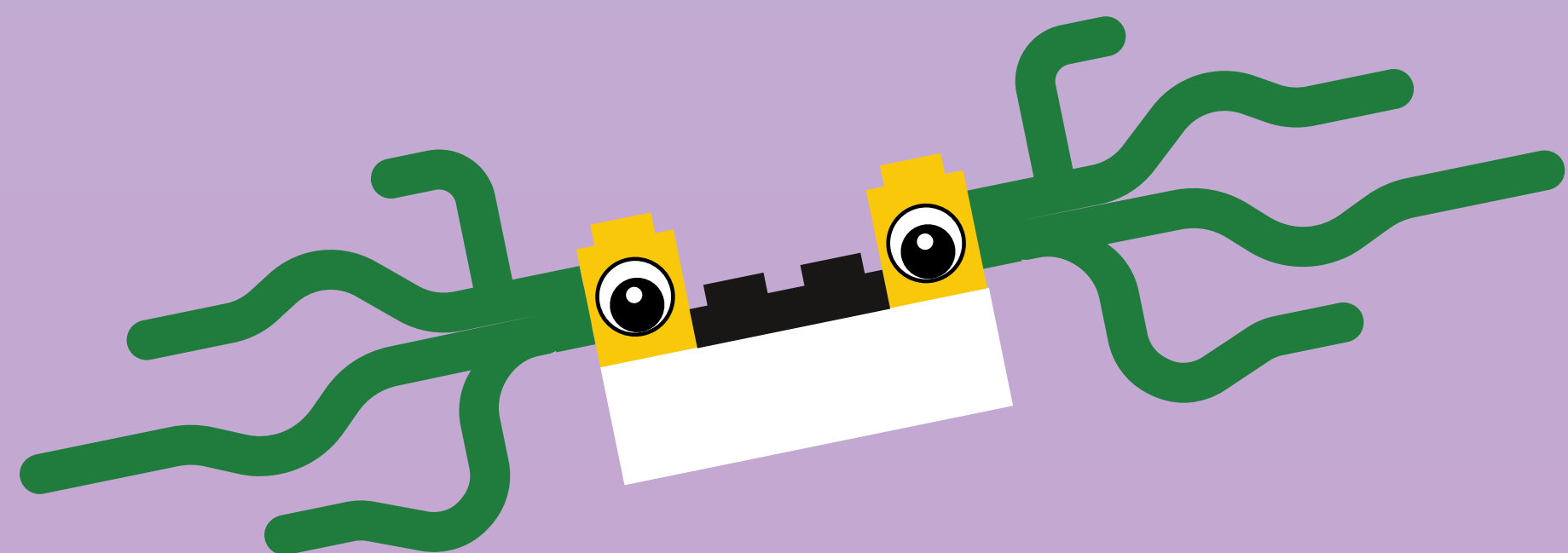
Illustration of typical Meanie

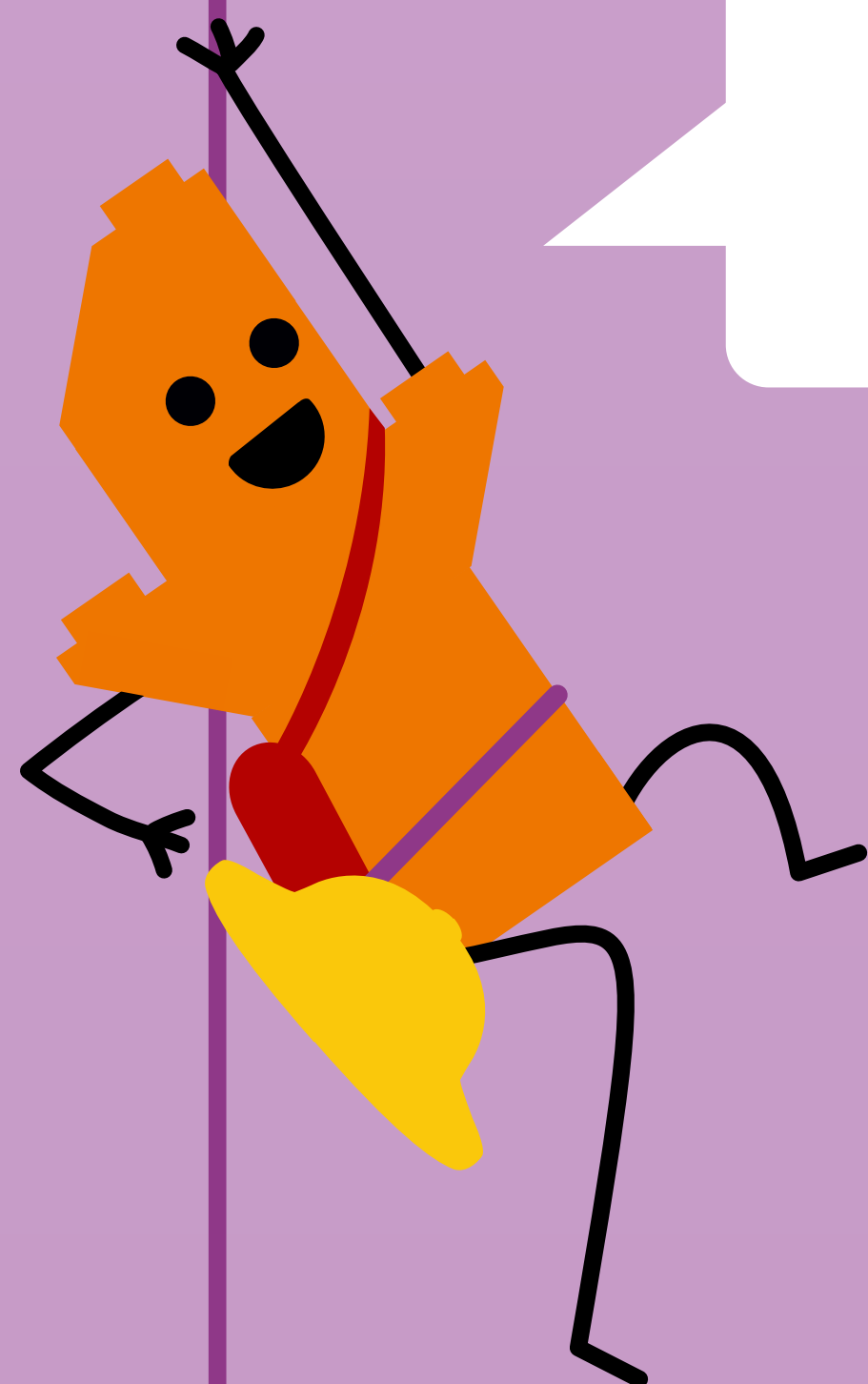


Time to start building your Meanie.
There are some suggestions on the next pages if you get stuck.

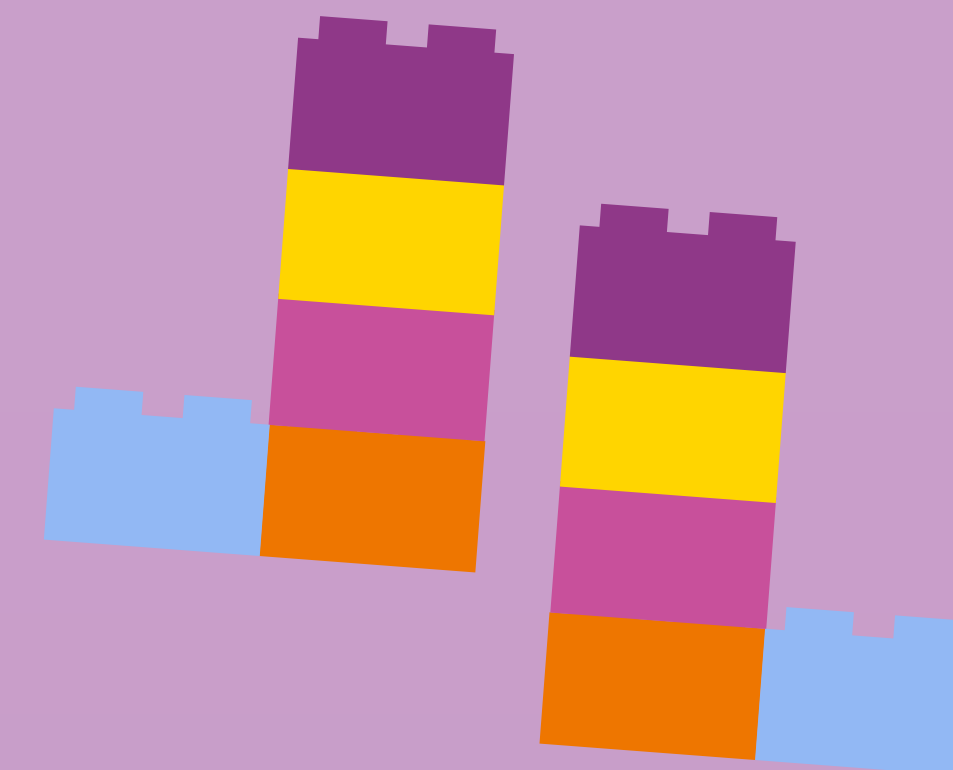
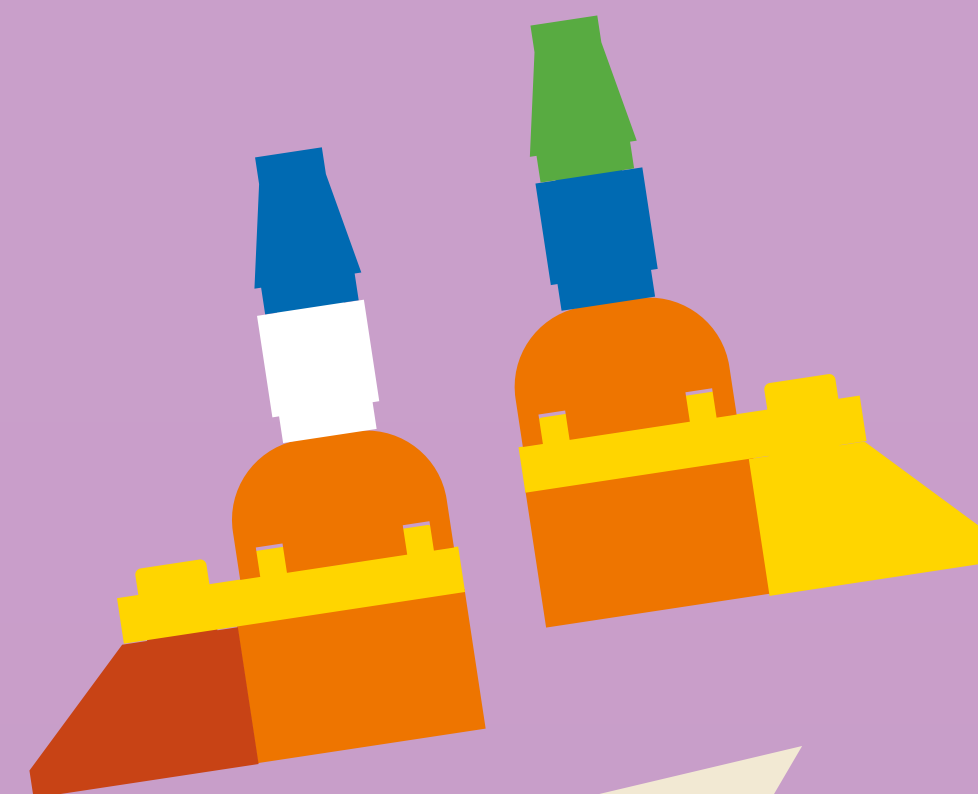


More suggestions
on the next page.

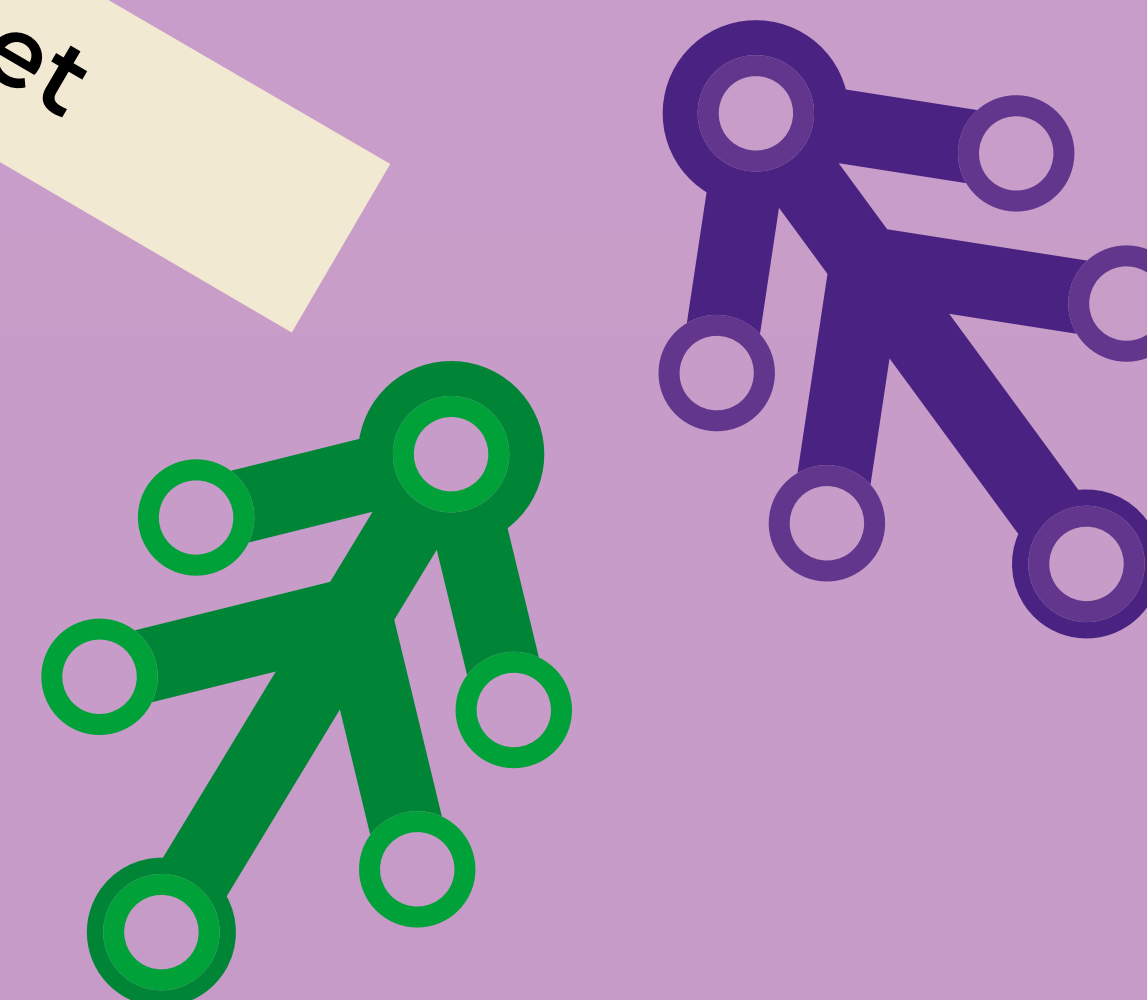
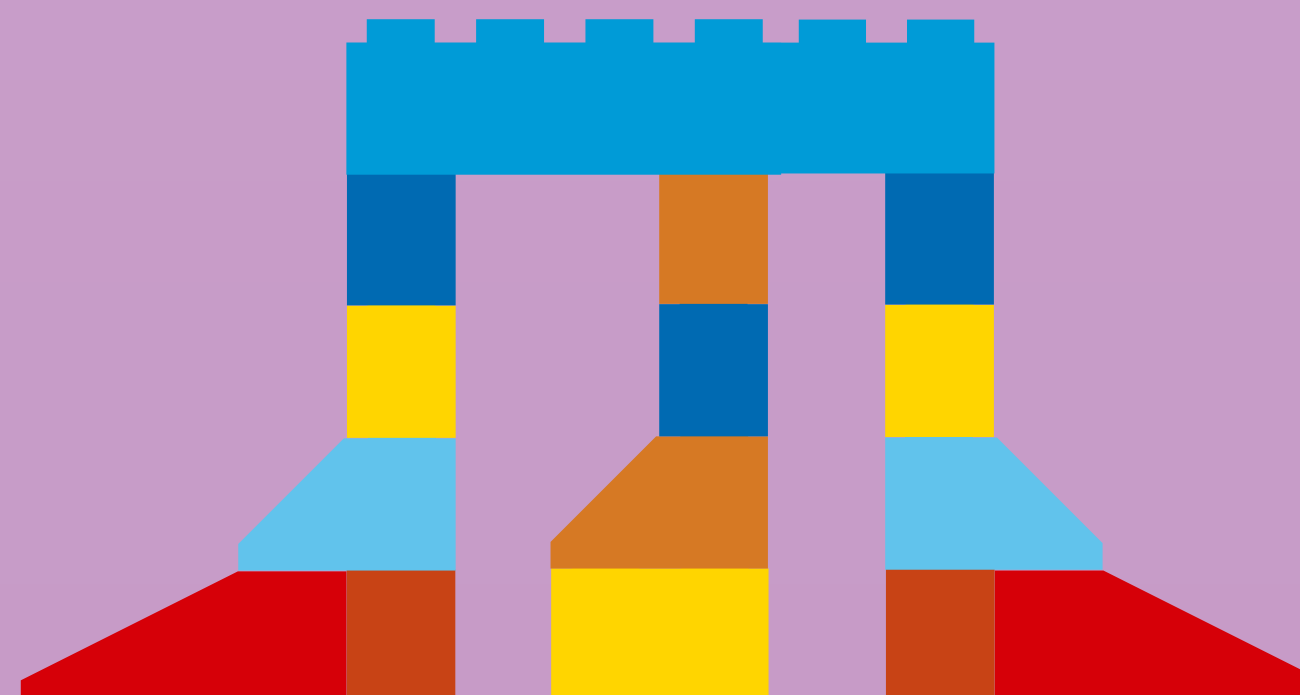




Hey grown-up,
why don't
you try
building too?

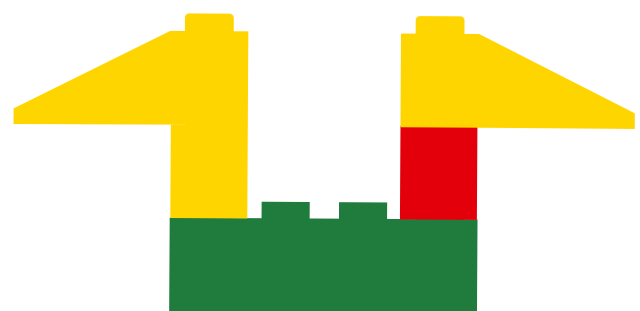


Big feet

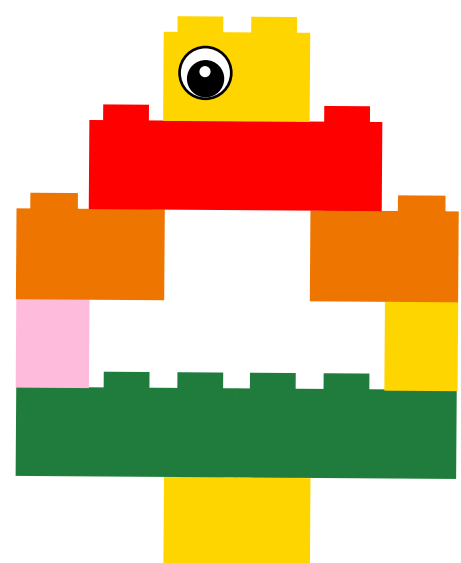


GROWN-UP: Flick to next page for some questions to ask while your child builds

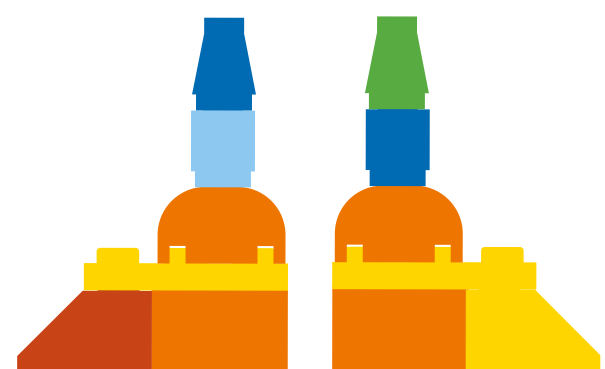
BUILD REMINDERS



Pointy ears



A mean mouth



Big feet

Finished building
and talking? Move
to the next page.



GROWN-UP'S TASK


Below are some questions to ask your little explorer as they build.

Has anyone ever been mean to you or a friend online in a message, comment or in a game? How did it make you feel?

What sort of behavior do you think would count as online bullying?

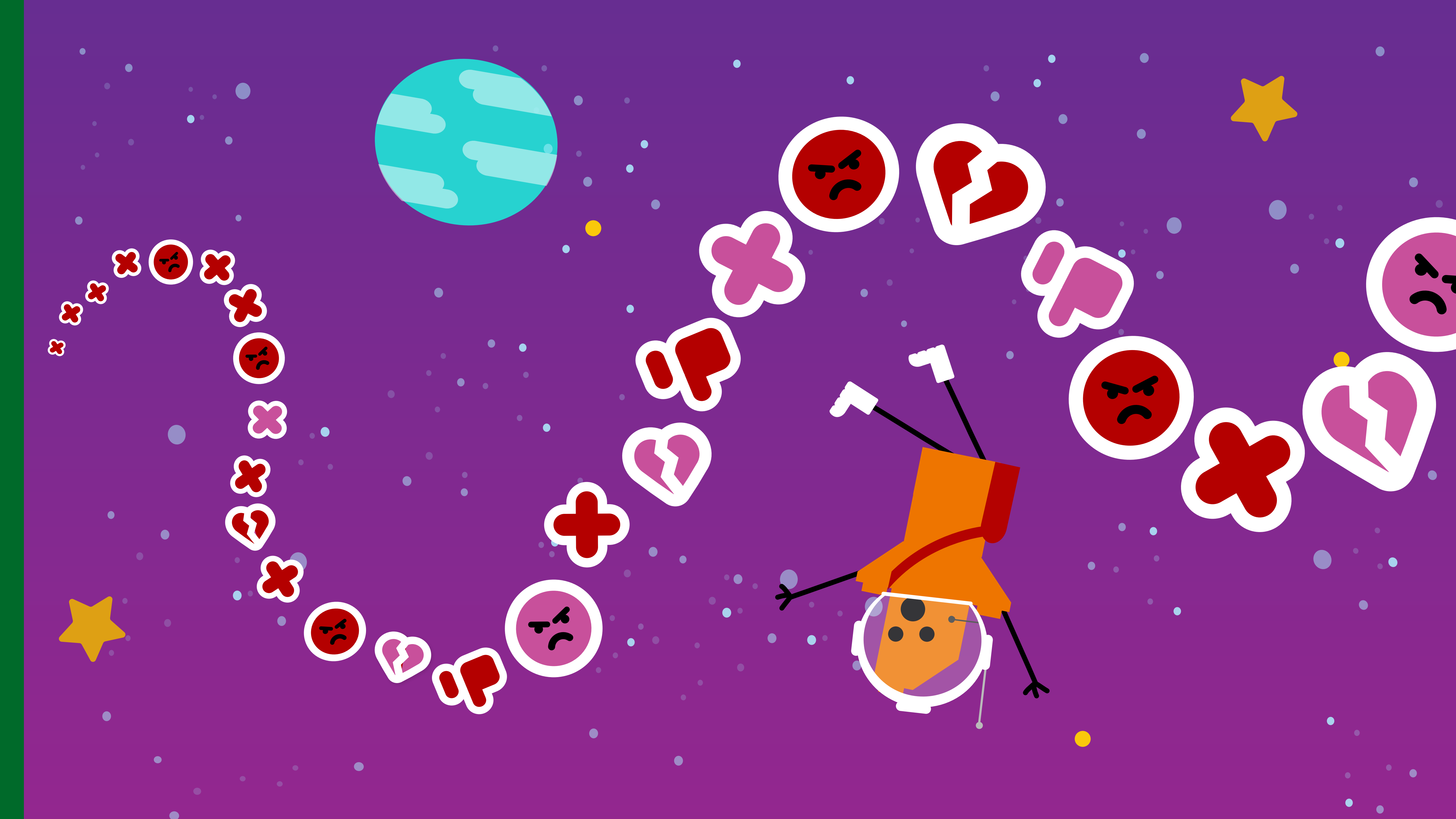
Why do you think people say mean things online?

What would you do if you ever felt you were being bullied online?

A cartoon astronaut in a purple space suit with a white helmet and antenna is floating in space. The astronaut has a sad expression. A long, wavy blue line extends from the top left. A yellow star is on the left, and a yellow planet with horizontal stripes is on the right. The background is dark blue with many small white and yellow dots representing stars. A white speech bubble with black text is positioned above the astronaut.

Well, well... that's an excellent specimen! You really are a talented builder.

Oh no, it looks like someone's been mean again...

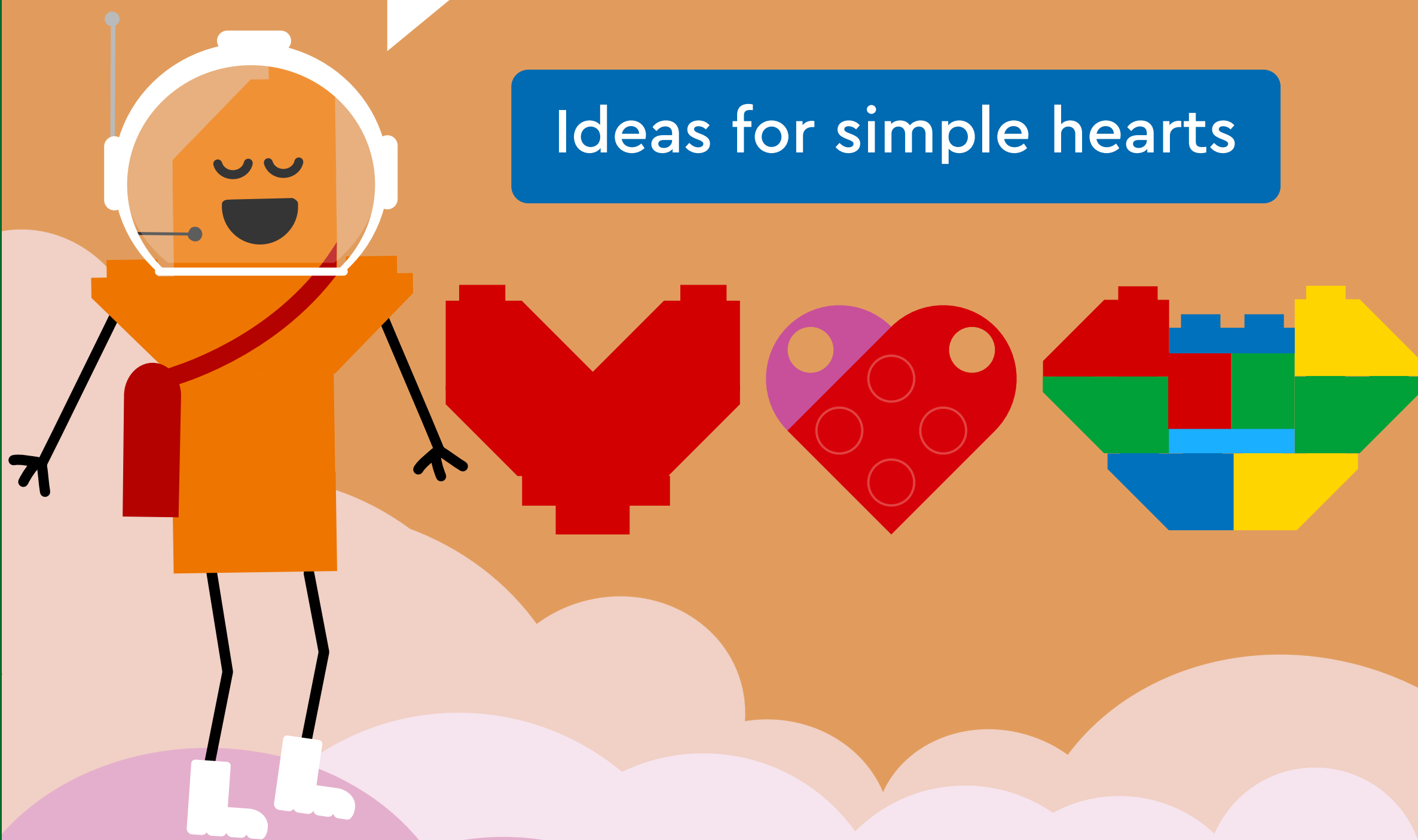


Big Blue made a joke about
Little Star online without thinking
and now Little Star is upset.



Can you quickly build a heart
to remind Big Blue to be kind online,
and think before they post or comment?

Ideas for simple hearts



5+
MINS

Finished building and talking?
Move to the next page.

GROWN-UP'S TASK

Question prompts:

Have you ever said or done something mean to someone online? How do you think it made the other person feel?

Have you ever felt pressure to join in when others are bullying? What's the best thing to do in that situation?

If you see someone else being bullied online, or notice that one of your friends is sad because of something that happened, what would you do?

How do you think you could help spread kindness online and make it a happy place to be?







I didn't want to interrupt but my battery is nearly out of juice... so we're almost out of time.

I can't thank you enough for your help!
Right, we're nearly there...

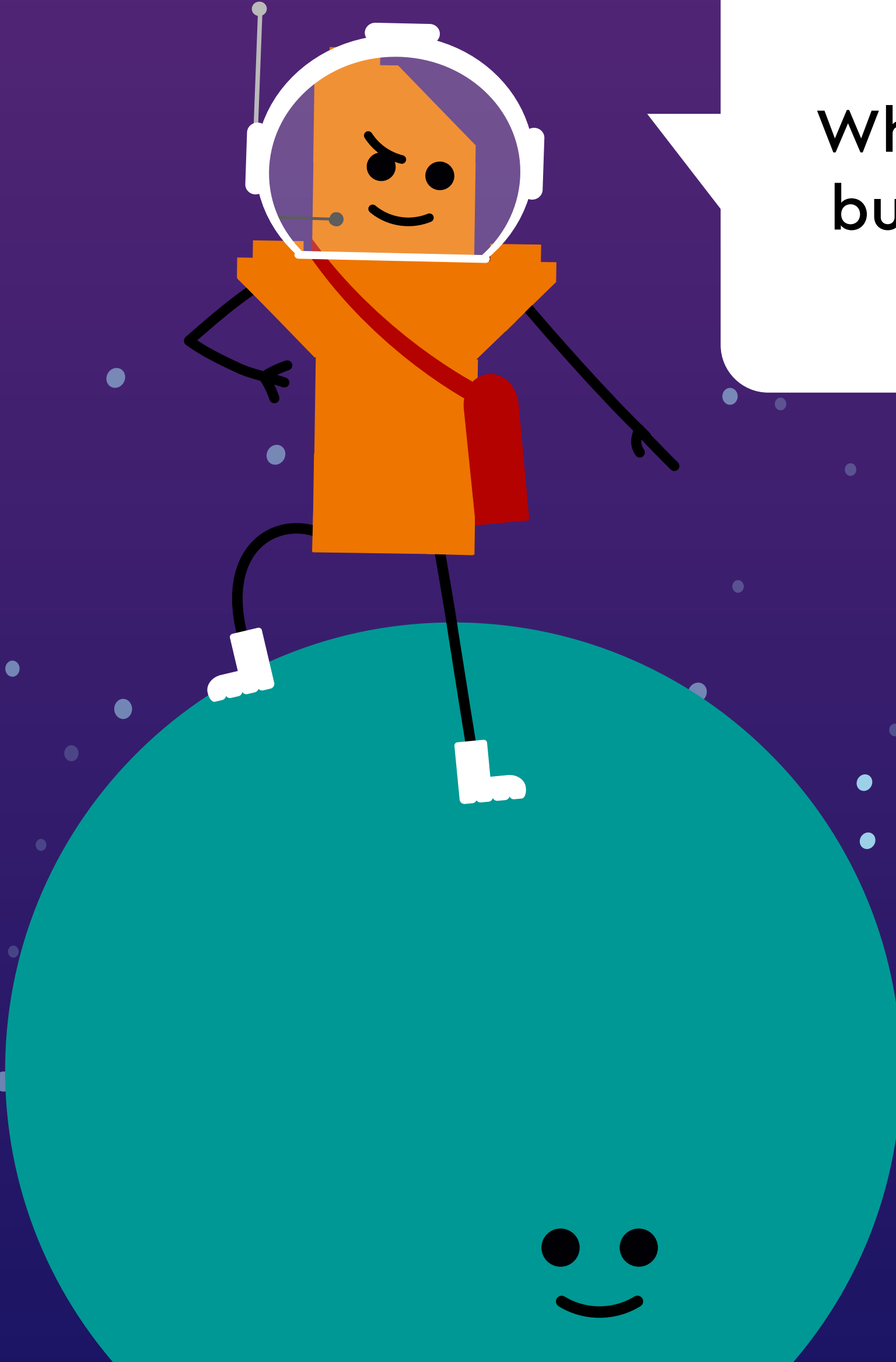
Finished building and talking? Move to the next page.

Before you go perhaps you'd like to make the online explorers' pledge?
Read along together with your grown-up:



-  Let's tell a trusted grown-up right away if someone's mean or bullying us, or our friends.
-  Let's not say anything we wouldn't say to someone's face in real life.
-  Let's tell each other regularly who we're talking to and playing with.
-  Let's be kind and supportive to everyone.

Marvelous work!



Thank you for your excellent
LEGO building!


Why not try another quick
building challenge on the
next page?




GROWN-UP:
For tips on Cyberbullying
[Click here](#)



Worried? [Click here](#)
to find expert help and
advice where you live



Ready for more?
[Head here](#) to explore
more online safety topics



Why not build some of my friends
from the digital world?
Make up some of your own too!

See you soon
for another Build
& Talk adventure